



## PRESS RELEASE

*For Immediate Release*

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### **Cheyenne Chancellor Crowned Miss Twin Peaks 2017**

*Sports lodge concept crowned Oklahoma City-based Twin Peaks Girl  
at national contest in Dallas*

DALLAS (June 30, 2017) – On Wednesday, [Twin Peaks](#) held its annual All-Star Bikini Contest at The Bomb Factory in Dallas where Cheyenne Chancellor was crowned Miss Twin Peaks 2017.

A total of 81 women were chosen to represent Twin Peaks restaurants across the country. After three rounds and much deliberation between six judges, Chancellor of Twin Peaks West Oklahoma City, Okla., was given the ultimate title of Miss Twin Peaks 2017.

The national contest was emceed by Chris Arnold and the six judges included:

- Ed “Too Tall” Jones – former Dallas Cowboys player and boxer
- Michelle LaCost – SRB Fitness Model
- Sage Northcutt "Super" – UFC A-list
- Chelsi Smith – former Miss Universe
- Larry Brown – former Dallas Cowboys MVP
- Gavin Dawson – Radio DJ at The Fan in Dallas

“I’m extremely honored to be Miss Twin Peaks 2017,” said Chancellor. “I’m still in shock; there were so many beautiful girls that competed last night for the title. Not only did I win this ultimate title, but I also made some everlasting friendships in the process. I truly feel a sisterhood with each of my fellow Twin Peaks Girls and love working for the company.”

Chancellor has worked at the West Oklahoma City location for two years and was awarded a \$10,000 cash prize for first place. The second place winner, Courtney Rogers of Plano, Texas, won a \$5,000 cash prize and the third place winner, Sarah Laney of Greenville, S.C., won a \$3,000 cash prize. Jenny Channita of Las Vegas, Nev., took home the Miss Congeniality Award along with \$100 in cash. Courtney Crider of Columbia, S.C., was named Miss Popular and she also took home \$100. Finally, Mariel Dunlap of North Oklahoma City, Okla., was chosen as Miss Sweet Revenge, receiving a cash prize and a modeling contract through the bikini distributor.

After the crowning, Twin Peaks announced a major partnership with [Folds of Honor](#), an organization that provides educational scholarships to spouses and children of America’s fallen and disabled service members.

During the national contest, each of the 81 Twin Peaks Girls showed support for the new partnership by wearing one of two costumes – an Armed Forces salute featuring camo outdoor flare or a patriotic red, white and blue outfit.

“This annual contest is always really special because it enables our nationwide company to get together for one great night,” said Joe Hummel, CEO of Twin Peaks. “This year was particularly special because we announced our new partnership with Folds of Honor. We are looking forward to working with all of our great Twin Peaks Girls and each of our restaurants to raise money for this outstanding organization.”

More information on Twin Peaks, including locations and franchise information, is available at [TwinPeaksRestaurant.com](http://TwinPeaksRestaurant.com).

### **About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville, Twin Peaks now has 80 locations in 25 states. Twin Peaks is the ultimate sports lodge featuring made-from-scratch food and the coldest beer in the business served by friendly and attractive Twin Peaks Girls surrounded by scenic views and the latest in high-definition TVs. For more information, visit [twinpeaksrestaurant.com](http://twinpeaksrestaurant.com).

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