



# PRESS RELEASE

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## **Twin Peaks Executes Development Agreement With JEB Food Group, LLC**

*Ultimate mountain sports lodge to open seven new restaurants throughout central and southern Ohio*

CINCINNATI, Ohio (Aug. 1, 2018) – [Twin Peaks](#) is continuing its commitment to crank up expansion and has signed yet another franchise deal, with plans to open seven additional stores in Ohio.

CEO Joe Hummel announced today that the company has executed an Area Development Agreement with JEB Food Group, LLC, to bring seven Twin Peaks locations to Cincinnati, Columbus, and Dayton, Ohio. The agreement anticipates that all of the new restaurants will be open within about four years.

“Twin Peaks is so much more than the typical sports bar,” said Ed Williams, Managing Member of JEB Food Group. “The polished mountain lodge setting, scratch menu, Twin Peaks Girls, and the brand’s universal promise of serving its draft beer at 29-degrees, offers a unique experience unlike anything else in the industry. It’s a huge hit in all of its current cities and we have no doubt that Ohio will be any different. We are excited to join the Twin Peaks team and we look forward to introducing the one-of-a-kind concept to everyone in these new cities.”

JEB Food Group, LLC, is an entity consisting of three partners – Williams, Brent Irish and John Hong. JEB is led by Williams, who has more than 30 years of quick-service and full-service restaurant development, operations, and ownership experience. Irish and Hong are both successful real estate investors and developers in Oklahoma City. The trio has participated in a number of successful ventures over the years, including the recent purchase of the Circle M Crawfish restaurant, an East Texas institution for over 20 years.

“We have been looking forward to expanding through Ohio and the northeastern states ever since we started franchising,” said Hummel. “JEB Food Group has an awesome team with a lot of experience and expertise, so we are excited to have them lead the way into central and southern Ohio.”

Twin Peaks welcomes every guest with primetime matchups and barrel-aged whiskey. The entire menu is prepared in-house, to order and in generous portions to satisfy every appetite. The hearty made-from-scratch comfort food pairs perfectly with a frosty draft beer or a classic whiskey cocktail.

To inquire about franchising opportunities, visit [TwinPeaksFranchise.com](http://TwinPeaksFranchise.com) or call 972.941.3160.

For more information on Twin Peaks, including a complete menu and locations, visit [TwinPeaksRestaurant.com](http://TwinPeaksRestaurant.com).

### **About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville, Twin Peaks now has 82 locations in 25 states. Twin Peaks is the ultimate sports lodge featuring made-from-scratch food and the coldest beer in the business served by friendly and attractive Twin Peaks Girls surrounded by scenic views and the latest in high-

definition TVs. Folds of Honor – a nonprofit organization that provides educational scholarships to spouses and children of America’s fallen and disabled service members – is the national charity of Twin Peaks. For more information, visit [twinpeaksrestaurant.com](http://twinpeaksrestaurant.com).

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